



Module One

Task: The bookstore experiment

Part one:

Go into your local bookstore or library. Select five to ten books that immediately leap off the shelf.

Notice and make a note of the following things in your notebook:

1. Titles and author/illustrator names
2. Publisher name
3. Type of book (funny, arty, quirky, serious etc.)
4. What attracted you to the book
5. Key features you notice about the book (type of paper stock, size of book, colours, tone of writing etc.)

You might like to do this exercise in different types of bookstores, like Kmart and an independent bookstore. What do you notice about the different stores?

Part two:

Write a reflection about your observations. Were there any themes or similarities? What did your book choices tell you about yourself and your personal taste?

